

Challenge

In May of 2022, Vosberg Valley View Farm confronted a devastating crisis. Cows were falling prey to toxic mastitis, a puzzling ailment that jeopardized their health and milk production. With the root causes attributed to feed changes and weather fluctuations, the situation took a dire turn when robotic milking systems were introduced in June 2022. The farm faced weekly onslaughts of sick cows, massive milk losses, and an alarming death toll. Acidosis was diagnosed as a hidden enemy wreaking havoc within the herd.

Solution

The goal was clear: restore the health and well-being of the cows, save them from acidosis, toxic mastitis, and other debilitating conditions, while minimizing losses.

Recognizing the need for immediate intervention, VVV turned to MagnaWave therapy as a ray of hope. This non-invasive, holistic approach aimed to facilitate recovery, alleviate mastitis, and maintain eating and rumination function during illness. With dietary adjustments to reduce starch intake and optimize fiber levels, combined with MagnaWave therapy, a comprehensive solution was in place for cows that fell ill with secondary illnesses due to their weakened immune systems as a result of the acidosis.

MagnaWave Dairy Study

18 head of Normande Cattle:

The table outlines the benefits of MagnaWave therapy on the recovery and replacement costs.

- Additionally, MagnaWave therapy has contributed to enhanced cattle health, leading to the return of milk production and reduced financial losses.
- The cows' eating and rumination processes improved rapidly, aiding in maintaining their body condition and enhancing their resilience to illnesses

	Death Loss	Sold	Recovery
With MagnaWave	11%	22%	67%
Without MagnaWave	56%	44%	0%

Per 100 Head						
	Death Loss	Sold	Replacement Cost	Total		
With MagnaWave	\$ (1,333.33)	\$ 2,666.67	\$ (11,666.67)	\$ (10,333.33)		
Without MagnaWave	\$ (6,666.67)	\$ 5,333.33	\$ (35,000.00)	\$ (36,333.33)		

Benefit of MagnaWave - \$26,000.00/YR

Results

The results were transformative:

MagnaWave therapy was a lifeline, preventing cows from withering away or succumbing tosickness. Cows left the farm, but on trailers and with body condition, no longer as heartbreaking casualties but as recoveries.

VVV has set a new industry standard for cow health and well-being. Instead of having a 56% death rate of toxic mastitis cows, VVV now has an 89% recovery of toxic mastitis with 66% of recovered cows returning to the milking herd with their self-discovered treatment protocols. This case study serves as an inspiring testament to the power of innovative, non-invasive treatments and in recognizing herd-specific dietary needs. It highlights the importance of addressing acidosis and its associated complications while pushing the industry to reconsider standard feeding and veterinary care practices.

As VVV continues its pioneering journey towards healthier herds, this case study is a cornerstone of inspiration for the dairy industry. By embracing innovative therapies and rethinking traditional practices, VVV sets a precedent for compassionate and effective cow care, fostering prosperity for both the farm and its beloved cows.

The comprehensive analysis of this case study indicates that MagnaWave treatment has led to a substantial benefit of\$26,000 when compared to the control group. This positive outcome is attributed to a synergistic effect of reduced death loss, increased sales, and diminished replacement costs. The findings underscore the potential economic advantages of incorporating MagnaWave treatment in the management of Normande Cattle.

Machines Used in the Case Study

Julian

Analog, All-Terrain, & Powerful

Semi 10Digital, Portable, & Strong





Sol ProAnalog, Durable, & Effective



Get Magnawave Today. Experience the transformative benefits of Magnawave PEMF. Start your journey to a faster recovery by acquiring Magnawave today. Regain full functionality with this innovative technology.

Within the first few months of working with MagnaWave, we were able to:



Decrease Costs



Accelerate Recovery



Return of Milk Production

Breakthrough

This case study serves as an inspiring testament to the power of innovative, non-invasive treatments and vigilance in recognizing herd-specific dietary needs. It highlights the importance of addressing acidosis and its associated complications while pushing the industry to reconsider standard practices of feeding and care.



"The MagnaWave therapy has revolutionized our approach to cow health. We're not just milking cows; we're nurturing them. It's our responsibility to ensure their well-being, and this case study is a testament to our commitment to a healthier, happier herd."

Vosberg Family Vosberg Valley View Farm